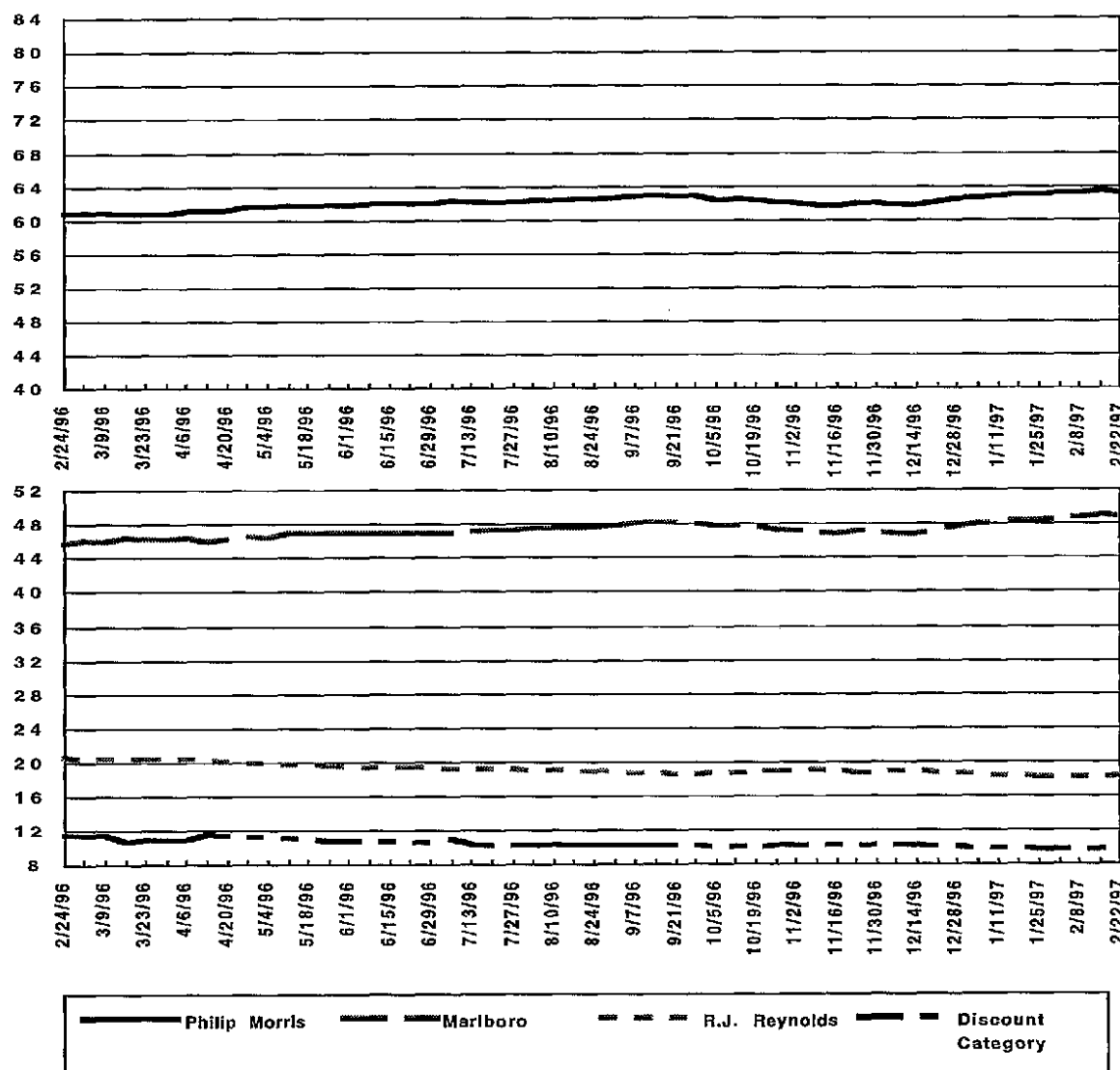


WAWA THROUGH W/E 2/22/97



	26 WK	13 WK	FY '96	YTD '97	DIFF
Philip Morris	62.65	63.26	62.10	63.38	1.28
Marlboro	47.91	48.65	47.29	48.66	1.37
OPB	13.05	13.02	12.89	13.11	0.22
Basic	1.27	1.19	1.44	1.21	-0.23
R. J. Reynolds	18.63	18.43	19.33	18.22	-1.11
Camel	2.55	2.56	2.51	2.54	0.03
Winston	3.14	3.05	3.34	3.04	-0.30
Doral	0.53	0.51	0.59	0.52	-0.07
B&W	6.61	6.28	6.56	6.38	-0.18
GPC	0.13	0.07	0.09	0.07	-0.03
Lorillard	11.80	11.72	11.69	11.73	0.03
Newport	9.86	9.80	9.70	9.82	0.13
Liggett Group	0.31	0.30	0.33	0.30	-0.03
Premium	89.92	90.18	89.46	90.35	0.89
Private Label	7.17	7.15	7.39	6.97	-0.43
Avg Ind CPW	503.02	491.18	519.73	487.37	-32.35
Avg PM CPW	315.13	310.74	322.74	308.90	-13.85
Avg Marl CPW	240.98	238.96	245.79	237.17	-8.62
# of Stores	491	490	491	489	-2

Source: STARS Store Level Database

2071843422